IDENTIFYING A GOOD IDEA
WITH NOBA VENTURES
Starting with a problem we want to solve in mind, we will uncover market needs and refine the ideas to create a solid value proposition using the NABC methodology and the Business Model Canvas.

FROM IDEA TO BUSINESS
WITH NOBA VENTURES
We will deep dive into the Lean methodology and Business Prototyping to equip you with the essential tools for validating your idea in the market. Through a Business Case and Unit Economics exercise we will focus on having a viable solution.

BUILDING OUR STRUCTURE
WITH BSC
We will learn about business structures and legal formulas, diving into patents and licenses, IPR and Spin-off creation. Plus, in the afternoon, get ready for our inspirational visit to OMEC, a thriving startup ecosystem where we will witness innovation in action!

ORGANIZATIONAL MANAGEMENT
WITH BRIDGE THE GAP
Investors don’t invest in the project, they invest in the people. We’ll teach you all the management skills a good CEO should master and the art of building high-performing teams. In the afternoon, we will hear real stories of BSC Spin-offs from previous editions.

BUILD A FUNDING STRATEGY
WITH BRIDGE THE GAP
We will delve into the musts of a well-thought-out funding strategy, learning about the different public and private financing options, and how to apply these concepts to your unique research ideas. In the afternoon, you’ll be able to get insights from actual investors.

EFFECTIVE COMMUNICATION
WITH NOBA VENTURES
We will start the day with an inspirational visit to the MediaTIC incubation space, where you’ll witness innovation in action. In the afternoon, we’ll delve into the importance of effective communication to craft your initial pitches and convey your ideas clearly and persuasively.

PITCH PREPARATION & RECAP
WITH NOBA VENTURES
Practice makes perfect! We will practice the pitches built on Day 6 and engage in some rounds of feedback to polish the presentations and get ready for the Demo Day.

DEMO DAY CLOSING OF THE PROGRAM
It’s the final showdown! We will gather to celebrate weeks of dedication and hard work with a final presentation of the projects. A selected jury will provide feedback to each team to help you grow further in your entrepreneurial journey and we will end with the announcement of the pitch competition winners!