Scientific and Social impact
Social impact of scientific research is becoming an essential topic of investigation, since it allows to explain science in a approachable way for society.

**Summary**

Scientific research is one of the pillars in the modern society. However, the required knowledge to understand the contribution of science can be complex and challenging. Our group explores ways to make science more accessible and understandable to society.

The evaluation of the social impact of a project includes the process of data collection, integration, analysis and interpretation. This process helps to identify the positive and negative effects of a project on society, and to determine the most appropriate strategies to address these impacts.

Based on social projects, our aim is to develop methodologies to determine the social consequences of scientific projects, by analysing large data sets to assess the outcomes of the implementation of specific projects, monitoring their progress and assisting in the planning of new projects.

We employ a mixture of Data Science, Artificial Intelligence and Data Visualization approaches to improve the understanding of society and the impact that projects have on it with a quantitative point of view.

**Objectives**

• Develop a methodology to evaluate the social impact of scientific projects.

• Analyse the social impact of scientific and social projects.

• Develop representation and visualization tools to assess the impact of projects.

Barcelona Supercomputing Center - Centro Nacional de Supercomputación

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